

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Resume
1.941
H8Ic2

Production of U. S. DEPT. OF AGRICULTURE
ICE CREAM NATIONAL BUREAU
and
RELATED FROZEN PRODUCTS OCT 11 1963
JULY 1963

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released August 23, 1963
1300-A New P.O. Bldg., Chicago 7, Ill.

CURRENT SERIAL RECORDS

ICE CREAM PRODUCTION

Production of ice cream in the United States in July was estimated at 78,260,000 gallons, the Crop Reporting Board reports. This was 4 percent larger than both that of July 1962 and the 1957-61 average for the month. This month's output was the third largest on record for July and was only 1 percent less than that of July 1959, which was the greatest since the abnormally high production of July 1946. From June to July, production gained 9 percent, compared with 6 percent between those months both last year and the average of the 1957-61 period. July temperatures averaged normal or above in a large area from eastern Montana to northwestern Michigan on the northern border, extending irregularly to Arizona and Louisiana; also in southern Florida and the North Atlantic States from New Jersey to Maine. The remainder of the country was cooler than normal.

The milkfat content of ice cream manufactured in the United States averaged 11.0 percent in July, the same as in July 1962. This was slightly lower than the average of 11.1 percent in January of this year.

Compared with July last year, ice cream production was larger in all regions except the South Central, where it was 2 percent smaller. Increases ranged from 3 percent in the East North Central States to 12 percent in the West North Central. A 4-percent gain was shown in the North Atlantic Region. Output was 5 percent more in all the remaining regions. Production was 2 percent less in New York, but was 7 percent more in both Pennsylvania and California.

Compared with the 1957-61 July average, production was more in all regions except the South Central, where it was 2 percent less. Gains by regions varied from 2 percent in the East North Central to 15 percent in the West North Central. Production was 6 percent larger both in the South Atlantic States and the Pacific. Other increases were 3 percent in the North Atlantic States and 10 percent in the Mountain. Output was up 1 percent in New York, 4 percent in Pennsylvania, and 5 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1963

MONTH	1957-61 Average 1/	1961 1/	1962 1/	ESTIMATED 1963	CHANGE FROM:	
					1957-61 Av.	1962
	Thousand Gallons				Percent	
January	43,244	44,138	45,447	46,680	+ 8	+ 3
February	44,160	45,279	47,177	47,000	+ 6	0
March	52,322	58,855	55,530	55,500	+ 6	0
April	55,511	53,187	57,967	60,965	+ 10	+ 5
May	63,437	64,170	66,119	66,375	+ 5	0
June	71,130	73,021	71,219	71,620	+ 1	+ 1
July	75,064	72,816	75,237	78,260	+ 4	+ 4
SEVEN MONTH TOTAL	404,868	411,466	418,696	426,400	+ 5	+ 2

1/From enumerations.
Da 2-4 (8-63)

STATE AND GEOGRAPHIC DIVISION	5-YEAR JULY AVERAGE 1957-61 1/	JULY			PERCENT CHANGE IN JULY 1963 PRODUCTION FROM:	
		1961 1/	1962 1/	ESTIMATED 1963	5-YEAR AVERAGE	JULY 1962
		Thousand Gallons			Percent	
Massachusetts	2,999	2,942	3,053	3,460	+ 15	+ 13
Connecticut	974	829	944	870	- 11	- 8
New York	8,449	8,388	8,730	8,550	+ 1	- 2
New Jersey	2,439	2,649	2,280	2,550	+ 5	+ 12
Pennsylvania	8,049	7,478	7,831	8,390	+ 4	+ 7
Other N.A. States ...	1,300	1,198	1,181	1,125	- 13	- 5
NO. ATLANTIC STATES	24,210	23,484	24,019	24,945	+ 3	+ 4
Ohio	4,459	3,946	4,068	4,400	- 1	+ 8
Indiana	2,956	3,125	3,003	2,990	+ 1	0
Illinois	3,850	3,785	4,121	3,940	+ 2	- 4
Michigan	3,557	3,317	3,422	3,680	+ 3	+ 8
Wisconsin	2,531	2,573	2,615	2,650	+ 5	+ 1
E. N. CENTRAL STATES	17,353	16,746	17,229	17,660	+ 2	+ 3
Minnesota	1,993	1,966	2,091	2,460	+ 23	+ 18
Iowa	1,261	1,010	1,059	1,130	- 10	+ 7
Missouri	1,845	1,891	2,088	2,385	+ 29	+ 14
N. & S. Dakota	535	524	476	540	+ 1	+ 13
Nebraska	848	865	888	1,090	+ 29	+ 23
Kansas	651	660	695	600	- 8	- 14
WEST NO. CENT. STATES	7,133	6,916	7,297	8,205	+ 15	+ 12
District of Columbia	723	753	713	700	- 3	- 2
Maryland	1,400	1,404	1,308	1,640	+ 17	+ 25
Virginia	1,207	1,235	1,357	1,430	+ 18	+ 5
West Virginia	562	431	459	490	- 13	+ 7
North Carolina	1,527	1,418	1,644	1,560	+ 2	- 5
Georgia	889	847	826	790	- 11	- 4
Florida	1,723	1,698	1,732	1,830	+ 6	+ 6
Other S.A. States ...	725	736	834	840	+ 16	+ 1
SO. ATLANTIC STATES	8,756	8,522	8,873	9,280	+ 6	+ 5
Tennessee	1,587	1,500	1,545	1,490	- 6	- 4
Alabama	911	807	826	820	- 10	- 1
Louisiana	953	830	857	720	- 24	- 16
Oklahoma	597	588	614	570	- 5	- 7
Texas	2,088	2,017	2,232	2,410	+ 15	+ 8
Other S.C. States ...	1,225	1,105	1,296	1,215	- 1	- 6
SO. CENTRAL STATES	7,361	6,847	7,370	7,225	- 2	- 2
Colorado	765	814	839	1,000	+ 31	+ 19
Other Mt. States	1,648	1,662	1,681	1,655	0	- 2
MOUNTAIN STATES	2,413	2,476	2,520	2,655	+ 10	+ 5
Washington	1,325	1,400	1,509	1,510	+ 14	0
Oregon	635	602	599	580	- 9	- 3
California	5,878	5,823	5,821	6,200	+ 5	+ 7
PACIFIC STATES	7,838	7,825	7,929	8,290	+ 6	+ 5
UNITED STATES	75,064	72,816	75,237	78,260	+ 4	+ 4

1/From enumerations.

Production of ice milk in the United States during July was estimated at 25,330,000 gallons, the Crop Reporting Board reports. This was 3 percent larger than in July 1962 and 40 percent greater than the 1957-61 average for the month. Output totaled 116,160,000 gallons the first 7 months of this year - up 2 percent from the corresponding period in 1962 and 44 percent from the average of these months in the preceding five years.

Ice milk production advanced 13 percent from June to July. This compares with 7 percent between these months in 1962 and 9 percent on the average in the 1957-61 period. Seasonal gains were recorded in all regions of the country.

Production decreased from July a year ago in the West North Central Region and in the West. Increases occurred in the remainder of the country. The gain was substantial in the East North Central Region.

PRODUCTION OF ICE MILK, UNITED STATES, 1963

MONTH	1957-61			ESTIMATED	CHANGE FROM:	
	Average <u>1/</u>	1961 <u>1/</u>	1962 <u>1/</u>	1963	1957-61 Av.	1962
		Thousand Gallons			Percent	
January	5,785	7,033	7,839	8,945	+ 55	+ 14
February	6,214	7,650	9,130	9,630	+ 55	+ 5
March	8,708	11,282	12,568	13,370	+ 54	+ 6
April	11,188	12,500	15,630	16,345	+ 46	+ 5
May	14,069	16,237	20,706	20,110	+ 43	- 3
June	16,509	20,198	23,026	22,430	+ 36	- 3
July	18,042	21,510	24,630	25,330	+ 40	+ 3
SEVEN MONTH TOTAL	80,515	96,410	113,529	116,160	+ 44	+ 2

1/From enumerations.

SHERBET PRODUCTION

July production of sherbet in the United States was 6,010,000 gallons - 11 percent more than in July 1962 and 7 percent greater than the 1957-61 average for the month. Total output the first seven months of this year was 2 percent more than the January-July period in 1962 and 7 percent greater than the average. Production jumped 18 percent from June, as against only 3 percent between June and July in 1962 and 8 percent on the average in the 1957-61 period. All regions showed seasonal gains.

Compared with July 1962, sherbet output was more in all regions except the South Central, where it was less.

PRODUCTION OF SHERBET, UNITED STATES, 1963

MONTH	1957-61	1961 1/	1962 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1963	1957-61 Av.	1962
	Thousand Gallons			Percent		
January	1,784	1,971	2,073	2,125	+ 19	+ 3
February	1,865	2,054	2,144	2,130	+ 14	- 1
March	2,585	3,088	2,806	2,930	+ 13	+ 4
April	3,263	3,192	3,468	3,690	+ 13	+ 6
May	4,320	4,496	4,767	4,410	+ 2	- 7
June	5,210	5,221	5,264	5,090	- 2	- 3
July	5,640	5,166	5,433	6,010	+ 7	+ 11
SEVEN MONTH TOTAL	24,667	25,188	25,955	26,385	+ 7	+ 2

1/From enumerations.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States during July was estimated at 5,615,000 gallons, the Crop Reporting Board reports. This was 5 percent less than in July 1962, but 15 percent more than the 1957-61 average for the month. The January-July total was 2 percent smaller than the 7-month total a year earlier, but 21 percent larger than the 5-year average.

Mellorine output gained 9 percent from June to July, compared with 6 percent at this time a year earlier and 4 percent on the average in the 1957-61 period. Production advanced seasonally in all important states except Alabama, Arkansas, and South Carolina. Compared with July 1962, output increased in Missouri, Arizona, Nevada and Oregon. Decreases occurred in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1963

MONTH	1957-61	1961 1/	1962 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1963	1957-61 Av.	1962
		Thousand Gallons			Percent	
January	2,361	2,825	3,006	3,205	+ 36	+ 7
February	2,590	3,066	3,429	3,115	+ 20	- 9
March	3,223	4,044	3,943	4,175	+ 30	+ 6
April	3,534	3,948	4,231	4,315	+ 22	+ 2
May	4,175	4,737	5,214	5,165	+ 24	- 1
June	4,686	5,277	5,534	5,165	+ 10	- 7
July	4,889	5,373	5,883	5,615	+ 15	- 5
SEVEN MONTH TOTAL	25,458	29,270	31,240	30,755	+ 21	- 2

1/From enumerations.

WATER ICE PRODUCTION

U.S. production of water ices during July was 6,235,000 gallons - 16 percent larger than in July 1962 and 15 percent more than the 1957-61 average for the month. Output the first seven months of this year, totaling 23,520,000 gallons, was only fractionally larger than in the corresponding period of 1962, while 6 percent greater than the 5-year average. The sharp increase from June to July this year of 17 percent, compares with losses of 4 percent between these months in 1962 and 2 percent on the average in the preceding 5-year period.

Compared with July 1962, water ice production increased in all regions except the South Central, where it decreased. Gains were sharp in the North Atlantic Region, the East North Central and the West North Central.

PRODUCTION OF WATER ICES, UNITED STATES 1963

MONTH	1957-61	1961 1/	1962 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1963	1957-61 Av.	1962
		Thousand Gallons			Percent	
January	720	794	736	835	+ 16	+ 13
February	907	1,085	1,026	1,010	+ 11	- 2
March	1,840	2,280	1,898	2,080	+ 13	+ 10
April	3,146	2,742	3,438	3,340	+ 6	- 3
May	4,585	4,276	5,382	4,675	+ 2	- 13
June	5,549	5,754	5,622	5,345	- 4	- 5
July	5,441	5,632	5,381	6,235	+ 15	+ 16
SEVEN MONTH TOTAL	22,188	22,563	23,483	23,520	+ 6	0

1/From enumerations.